

anatolia

in partnership with





COLLECTION OFFERING

A complete picture of Soho's NEW assortment



SOHO / CERAMIC & PORCELAIN

- · Timeless design, a distinctive aesthetic, and decorative versatility.
- An extensive assortment that has been reenergized and modernized, including 9 Tile Formats, 18 Mosaic formats, 3 Trims, 9 colors, 5 color blends, 2 finishes, and 3 material types.

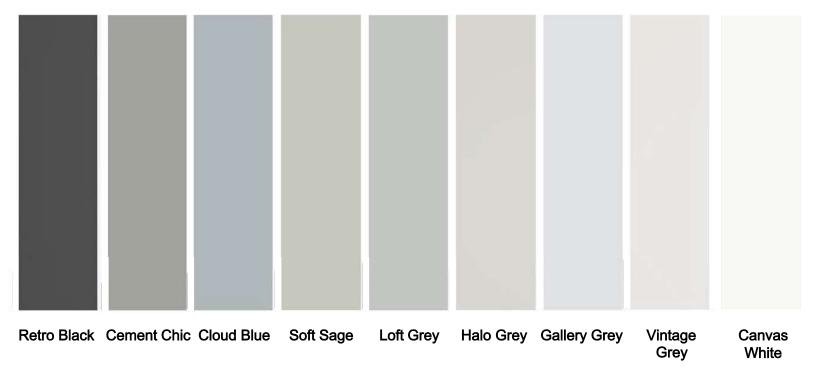




SOHO NEW COLOR PALLETE

A reimagined vision of color and design

The reimagined SOHO collection is a celebration of colors, with a new and refreshed color palette. To bring each color's story to life we have developed new and exciting descriptions for each color that can be found on our brochure.





SOHO COLOR PALLETE

Descriptions that bring Soho's colors to life

Canvas White (Previously White) - A pure and complete color, whose brilliant neutrality creates refined and timeless beauty.
Vintage Grey - Luminescent like the moon, a warm and light shade with a calm and soothing appeal.
Gallery Grey - A whispered tone. Fresh notes infused with a sense of steady calm.
Halo Grey (Previously Warm Grey) - A warm and soft spoken color that is capable of speaking to the senses and offering soothing sense of light.
Loft Grey - A luminous and cool blue-grey undertone that is reminiscent of daylight slowly dawning onto a palette of grey clouds.
Soft Sage - A shade that lies somewhere between a soft yellow and a shadowy blue, which is soothing and close to nature.
Cloud Blue - A soft blue shadow that is capable of conveying a sense of depth and space in any environment.
Cement Chic (Previously Taupe) - A sensory stimulating grey that is shadowy and energetic, like the streets of a metropolitan city
Retro Black - A retro modern color with an enigmatic character and a shade of black that is full of mystery and flare.



Tiles & Trims

Tiles

Classic shapes, sizes and elongated rectangles emphasize the versatility of the Soho collection. Tiles and trims now include new and more contemporary 2 x 12 inch /5 x 30 cm tiles, an expanded assortment of 4 x 16 inch / 10 x 40 cm tiles and additional bullnoses and new quarter round trims. Matte tiles are on trend and well suited for today's retro modern interior design style and therefore Anatolia has expanded its assortment of matte finish options. Soho glossy finish continues to be available across the collection. These tiles and trims are well suited for a variety of contemporary wall installations.

3 x 6 in - 9 colors (glossy) & Canvas White (matte)	
3 X 6 III - 9 Colors (glossy) & Canvas Write (matter)	
3 x 6 in (beveled) –Canvas White (glossy)	4 x 16 in - all 9 colors (glossy and matte)
6 x 6 in – Canvas White (glossy)	
2 x 12 in - all 9 colors (glossy and matte)	8"x16"-White, Light Warm Grey, Warm Grey, Light Cool Grey, Dark Cool Grey
	(gloss) 8 x 16 in - Canvas White, Vintage Grey, Gallery Grey (glossy)
4 x 12 in – Canvas White, Vintage Grey, Gallery Grey (glossy)	
	8"x24"-White, Light Warm Grey, Warm Grey, Light Cool Grey,
4 x 12 in (beveled)- Canvas White, Vintage Grey,	Dark Cool Grey (gloss) 8 x 24 in - Canvas White, Vintage Grey, Gallery Grey (glossy)
Gallery Grey (glossy)	

Trims

2 x 6 in bullnose- available in all 9 colors (glossy) and Canvas White (matte)
2 x 8 in bullnose- available in all 9 colors (glossy and matte)
Quarter Round - available in all 9 colors (glossy and matte)



Solid Color Mosaics

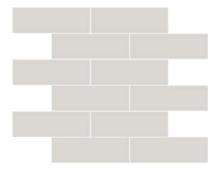


2 x 2 in - Canvas White, Vintage Grey, Gallery Grey, Halo Grey, Loft Grey, Cement Chic, Retro Black (matte - glazed)

2 x 2 in - Vintage Grey, Halo Grey, Gallery Grey, Retro Black (matte unglazed)



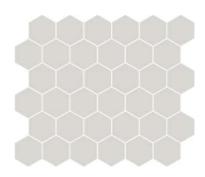
2 x 6 in Herringbone- all 9 colors (glossy and matte)



2 x 6 in Brick- all 9 colors (glossy and matte)

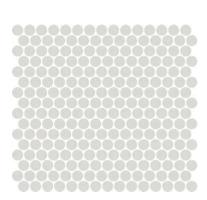


1 in hexagon- Canvas White, Vintage Grey, Gallery Grey, Halo Grey, Loft Grey, Cement Chic, Retro Black (matte)



2 in hexagon- all 9 colors (matte-glazed)

2 in hexagon- Vintage Grey, Halo Grey, Gallery Grey, Retro Black (matte unglazed)



3/4 in penny round- all 9 colors (glossy and matte)



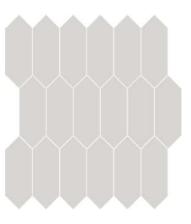
Solid Color Mosaics



Beveled Arabesque Canvas White, Vintage Grey, Halo Grey, Gallery Grey, Loft Grey, Soft Sage, Cloud Blue (glossy)



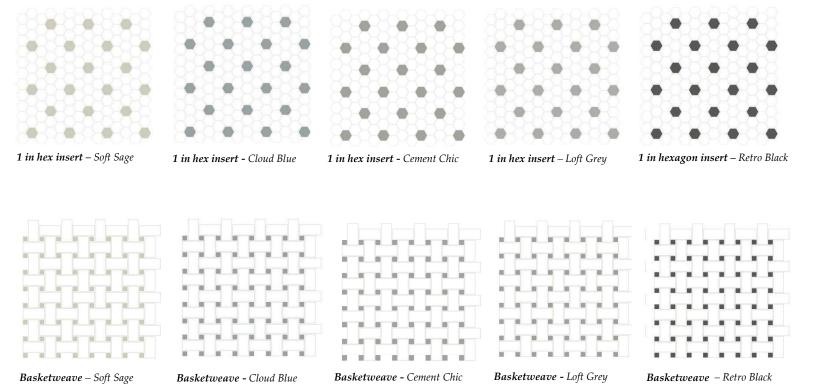
Scallop Canvas White, Vintage Grey, Halo Grey, Gallery Grey, Loft Grey, Soft Sage, Cloud Blue (glossy)



2 x 5 in Picket Canvas White, Vintage Grey, Gallery Grey, Halo Grey, Loft Grey, Cement Chic, Retro Black (glossy and matte)



Mixed Mosaics





Patterned Mosaics



Plaid - Morning Blend, matte Chip Size: 5/8 x 5/8 in Square



Plaid - Afternoon Blend, matte Chip Size: 5/8 x 5/8 in Square



Plaid - Evening Blend, matte Chip Size: 5/8 x 5/8 in Square



Plaid - Midnight Blend, matte Chip Size: 5/8 x 5/8 in Square



Plaid - Dawn Blend, matte Chip Size: 5/8 x 5/8 in Square



Chain - Morning Blend, matte Chip Size: 5/8 x 5/8 in Square



Chain - Afternoon Blend, matte Chip Size: 5/8 x 5/8 in Square



Chain - Evening Blend, matte Chip Size: 5/8 x 5/8 in Square



Chain - Midnight Blend, matte Chip Size: 5/8 x 5/8 in Square



Chain - Dawn Blend, matte Chip Size: 5/8 x 5/8 in Square



Cubic - Morning Blend, matte Chip Size: 2.25 in Triangle



Cubic - Afternoon Blend, matte Chip Size: 2.25 in Triangle



Cubic - Evening Blend, matte Chip Size: 2.25 in Triangle



Cubic - Midnight Blend, matte Chip Size: 2.25 in Triangle



Cubic - Dawn Blend, matte Chip Size: 2.25 in Triangle



Patterned Mosaics



Hexagon - Morning Blend, matte Chip Size: 1 in Hexagon



Hexagon - Afternoon Blend, matte Chip Size: 1 in Hexagon



Hexagon - Evening Blend, matte Chip Size: 1 in Hexagon



Hexagon - Midnight Blend, matte Chip Size: 1 in Hexagon



nexagon - pawn Blend, matte Chip Size: 1 in Hexagon



Diamond - Morning Blend, matte
Chip Size: 1 in
Hexagon



Diamond - Afternoon Blend, matte
Chip Size: 1 in Hexagon



Diamond - Evening Blend, matte
Chip Size: 1 in
Hexagon



Diamond - Midnight Blend, matte
Chip Size: 1 in Hexagon



Diamond - Dawn Blend, matte Chip Size: 1 in Hexagon



SHADE COMPARISON

Comparing Black with New Retro Black

